SMARTSTATUS

A NEW SERVICE TO ENHANCE YOUR BACK OFFICE PRODUCTIVITY!

Continuing in our philosophy of innovation, we are proud to announce the rollout of our newest service, *SmartStatus. SmartStatus* is a robust mailpiece tracking system for a smarter and a more effective operation.

You can now view and manage **all** of your outgoing mail pieces on one dashboard (SmartPortal). This service will also give you better visibility into the mail stream, so you and your team can drive better performance across your departments. *SmartStatus* uses USPS Informed Visibility technology to provide unbeatable mailpiece intelligence.

HOW DOES THIS POWERFUL PROGRAM WORK?

- With *SmartStatus*, your mail piece is scanned at several critical points throughout the USPS mail stream. Scanning begins as soon as the mail piece is accepted at USPS from The PLD Group Inc. The scanning continues until it is indicated when your mail piece should be delivered by (expected/estimated delivery window). This is usually a 2-hour slot of time in which you can expect your mail piece to arrive.
- *SmartStatus* collects step-by-step delivery information from postal facilities on your outbound mail's delivery path. Allowing your team to quickly understand what pieces were scanned and at which USPS location. All delivery information will be available via the SmartPortal.
- For our onDemand customers, *SmartStatus* is integrated with onDemand mail pieces from Folder 2 (other folders to be added shortly).

WHAT IS THE BENEFIT OF *SMARTSTATUS*?

- *SmartStatus* allows you to monitor the progress of your outgoing mail so you can gauge the delivery effectiveness as well as predict future performance.
- *SmartStatus* allows you to identify weak links in the delivery chain as well as bad addresses being returned as UAA (Undeliverable as Addressed) before the mail returned.
- Using the SmartPortal, instantly drill down to scan-to-piece level detail in just seconds.
- Perfect for scheduling follow up calls or to determine when the intended recipient (insurance company, patient, debtor, vendor etc) received the mailpiece. By using this service, our customers can pre-plan, or pre-execute action before the mail even reaches the desired destination by monitoring outbound mailing.
- Huge savings ($$$) over using USPS Tracking!!

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WHAT IS THE COST OF *SMARTSTATUS*?

SmartStatus has pricing for easy budgeting within your account. One flat fee covers **unlimited** status lookups. Don't need unlimited look ups? You can request a one-time only search should the situation arise.

- Sole Proprietors/Single Offices   Call for a Quote
- Billing Companies/Collection Agencies   Call for a Quote
- onDemand Customers   Call for a Quote
  - onDemand Customers who also have print/mail services
- Individual lookups (manual – not signed up on the program)   Call for a Quote
- One time Set-Up Fee $10.00/provider 50.00 maximum
  - Customers signing up during the month of September will **NOT** have a set-up fee
- No long term contract … cancel at any time

WHAT IS NOT COVERED UNDER THIS NEW SERVICE?

- International mail
- Noncertified mail pieces (CASS error)/individual retail 1st class processing
- onDemand WEP folders 1, 3 or 4 – (coming soon)
- Customers who have elected to opt out of the WEP enhancement program

WHAT DOES THE SMALL PRINT SAY?

- When using *SmartStatus*, the USPS does not expedite delivery
- Delivery within that exact time frame is not guaranteed through the USPS.
  - Guaranteed delivery will still require Priority Mail with tracking, confirmation, and insurance

Whether you want to keep track of your own mailings or provide valuable mail tracking feedback to your providers/customers, The PLD Group will provide you with the tools you need to succeed in business. With *SmartStatus*, you can optimize your operations and predict cash flow. *SmartStatus* drives better mailing performance.

Why Wait? Let *SmartStatus* give you total visibility into your mailing effectiveness. Sign up today – or call Patti at (760) 343-0700 ext. 102 for more information on this fabulous new service!

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